



THE AESTHETIC PRACTICE ASSOCIATION

## Online Educational Module Sponsorship Opportunity

**THE Aesthetic Practice Association** (TAPA) would like to assist you in reaching out to the over 20,000 medical aesthetic professionals involved in the Medical Insight family of publication subscribers, event attendees and association members.

In addition to our publication; **THE Aesthetic Guide** and our live events; **THE Aesthetic Show** and **THE Aesthetic Academy** we have also created a vibrant online community of aesthetic practitioners who are actively involved in the **Certified Aesthetic Consultant** (CAC) program.

We have created a sponsorship opportunity for you to reach this community of highly engaged aesthetic practitioners by sponsoring a module.

### Sponsorship Benefits:

- Access to 20,000 medical aesthetic professionals
- High visibility for your products
- Online platform available 24/7
- Hundreds of new participants every month
- Highly focused single sponsor educational environment
- Continuous stream of new qualified sales leads

### Sponsorship Package Includes:

- Sponsor driven educational webinar
- Webinar converts to CAC accredited 30 minute educational video module
- 25 complimentary CAC enrollments for you to extend to your key practices
- Monthly E-Broadcast driving module traffic
- Company banner ad with a link to company website on TAPA website

We invite you to view a sample module by clicking on the following link: [www.tapamed.org](http://www.tapamed.org) and submit your name and email address.

To take advantage of this tremendous sponsorship opportunity, please contact Bill Martin at [bill@miinews.com](mailto:bill@miinews.com) or call 949-830-5409.